

A stylized, cursive signature in grey ink. The signature begins with a large, looping 'A' that incorporates a small, leaf-like flourish at its top. This is followed by a smaller 'm'. A long, thin, curved line extends from the bottom of the 'm' across the page to the right, ending just above the registered trademark symbol. The name 'Alka Pandey' is written in a clean, sans-serif font to the right of the flourish, followed by a registered trademark symbol (®).

Alka Pandey®



<i>Fioranici</i> [®]	<i>Elena</i>	<i>Friends of Nature</i> [®]	<i>JC Jewels of the Crown</i>
Decorative floral packaging	Ribbon	Hand made paper	Gift Hampers
	Textile	Shopper and boxes	Boxes / Shoppers
	Decorative accessories	Album	Decorative Pouches
		Cards	Deco frame



Dear Friends,

I would like to introduce my company "OM DI ALKA PANDEY".

The company was founded by me in the year 2000, in Italy. The objective was to provide value added packaging in Floral, Patisserie and Corporate sectors. These are for Festive and Basic (Day to Day) occasions.

In this journey, I was fortunate to witness my collections taking shape with the help and expertise of my fellow Artisans from India, working together with our design team from Italy, thus giving birth to a unique product.

One of my Brand FIORAMICI (Friends of Flowers) now launching in India, is a good example. This is a totally new concept created for the floral industry to standardise quality in floral exchange (Web based orders) and offer our fellow florist friends a collection thought out exclusively for them (Low cost but high perceptive value to their final creations). The product being color and design based, it adds to the decor of their showroom too.

I would like to invite you to spend sometime to visualise my collection, and the thought behind them.

Thanking you.

Alka Pandey



®
Alka Pandey

Fioranici



Fioramici was born as a totally new concept to cater the need for florists to constantly change the ambience of their boutique at low cost and various cost effective ideas for packaging . It is a collection of ideas, designed to give added value, to the everyday creations of our florist friend. Hence the logo fioramici - translated literally “friends of flowers”.

Our motto is “go bio” as all the products are realised in environmentally friendly cotton paper which is fully biodegradable.

The products are conceptualised by experts in the field who are in daily contact with both the creative side and also being florists themselves ,to the practical side of decorative packaging.

Our objective is to transform a flower or plant from an everyday commodity to ideal gift alternative , thus bringing in more opportunities of commerce to our florist friend.

The fioramici team is in constant research for new imaginative ideas for new shapes, colours and materials to make the window display of the florist dynamic and justly adapt for any festive occasion.





Elena®

Elena - is our collection idealised for decorative packaging for any sector or occasion. For superior control of quality and constant research for new materials, we have established a joint venture in India, and with the help of our sister company are now competitive in prices and quality worldwide in products like narrow fabrics [ribbons] , fabrics in rolls of natural [jute, silk, cotton] or polyesters yarn.



*Friends
of Nature®*

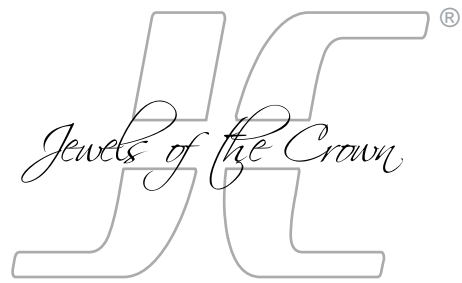


Friends Of Nature - is where it all began.

This line of products is our first venture and dedicated to the stationary market. Here we are proud to present a number of collections formalised in the past 40 years of our company, in products like shoppers, boxes, cards, albums and not the least decorative packaging paper.

these products are available both in neutral form, or adapted to any festive occasion.





JC is a collection for festive occasions (Gift hampers, boxes, shopping bags decoframes) showcasing gifts and enhancing the importance of the gifts, keeping in mind the concept that a gift is given to elicit an emotion. It is not about the content it is about the presentation, making your festivities or events memorable. We present to you the Jewels in our collection, with the brand Jewels of the Crown.

Corporate

The possibility of in-house paper production and total control of our sister company [textile production] helps us to respond to any kind of specification -tailor made- for the buyer.

The complete handmade process of production helps us to mould to any kind of request from the client.

After the initial briefing with the prospective buyer , we are in position to reciprocate with a complete prototype within 15 working days.

We specialize in customised products like shoppers, boxes, sachets, cards or any kind of products or gadget for corporate use.

We also have in disposition, our designers, who work step by step to meet the buyer requirements until total satisfaction.

PORTFOLIO





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